POSITION: Program Director

RESPONSIBLE TO: Executive Director

- I. QUALIFICATIONS:
  - A. Is a professing Christian committed to following, in both spirit and practice, the principles listed in the Statement of Faith.
  - B. Has a sincere love for the Lord and desires to see people come to know Him personally and grow in their faith.
  - C. Has the ability to work with and supervise others.
  - D. Has an undergraduate degree or greater in a Biblically-related field or related experience.
  - E. Is physically able to perform the responsibilities associated with the position.
  - F. Is creative, organized, outgoing, and personable.
  - G. Is able to operationally and spiritually lead and train Summer Staff and Volunteers.
- II. GENERAL RESPONSIBILITIES:
  - A. Plan and implement the daily program for all Resident and Adventure sponsored camps and retreats, attempting to fulfill camp's objectives and values.
  - B. Keep current with trends in Christian camping and trends related to their ministry area.
  - C. Be available to assist in other areas as needed or as assigned by the Executive Director.
  - D. Inventory, stock and submit purchase requests for all program supplies.
  - E. Submit recommendations to the Executive Director for approval for purchases and projects within the areas of Program & Guest Services.
  - F. Serve and be a resource to local churches and ministries within the areas of teaching and evangelistic efforts under the auspices of Arrowhead Bible Camp.
  - G. Maintains certification that qualifies for health services staff at Arrowhead Bible Camp.
- III. SPECIFIC RESPONSIBILITIES:
  - Program

Α.

- 1. Coordinate summer staff recruitment, orientation, training, assignments, and evaluations, exploring giftedness and passion of summer staff for future placement.
- 2. Design and implement summer theme, program, and curriculum.
- 3. Speakers:
  - a. Recruit Summer Speakers for each week of camp, and Retreat Speakers or people to do devotions at Camp Retreats.
  - b. Coordinates with the Office Manager to make sure speaker honorariums are ready for speakers while they are at camp.
  - c. Provide a welcome gift/basket to speakers upon their arrival that includes a thank you note with the honorarium.
- 4. Provide program support to summer staff.
- 5. Provide for spiritual, emotional, and physical health of summer staff.
- 6. Be responsible for camper disciplinary issues.
- 7. Evaluate the progress of the program and campers, making sure that the camp programs are effectively accomplishing the camp's objectives.
- 8. Develop and Promote adventure trips.
- 9. As opportunities are available and the schedule permits, promote camp programs and volunteer opportunities in local churches.
- 10. Develop an ongoing system of evaluation and record keeping for all programs.

- 11. Implement ways to stay connected with campers throughout the year and maintain follow-up process for campers who make commitments to Christ.
- 12. Assist in keeping camp decorated for the season.
- B. Marketing
  - 1. Develop printed, video, and online materials to promote the ministry of Arrowhead. This includes but is not limited to social media, brochures, promo videos, posters, etc.
  - 2. Seek to develop relationships with new churches and groups that will increase usership.
  - 3. Assist the Executive Director in ordering apparel and other items for the canteen.
  - 4. Keep the website up-to-date and relevant.
- IV. BASIS FOR MEASUREMENT OF PERFORMANCE
  - A. Shows by example a solid spiritual walk with Jesus Christ.
  - B. Is dedicated to the overall objectives of Arrowhead.
  - C. Shows a willingness to assume related assignments with encouragement, diligence, and a good attitude.
  - D. By appearance and attitude, displays Christian love to visitors, staff, supporters, and the general public.
  - E. Review job performance annually with the Executive Director for accountability and encouragement.